



2018 MPI Wisconsin Strategic Alliance Program

The Partner Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at admin@mpiwi.org to express your interest in a package.

| BENEFIT | PLATINUM \$4,500 | GOLD PARTNER \$2,500 | SILVER PARTNER \$1,500 | BRONZE PARTNER \$1,000 |
|---|--|--|--|---------------------------|
| Banner Recognition at all MPI Education Programs | Platinum Level | Gold Level | Silver Level | Bronze Level |
| Color Ad in MPI Wisconsin Magazine (inside page) | Full Page | Full Page | Half Page | Quarter Page |
| Full Page Advertorial | Full Page | X | | |
| E-Blast Advertising | One Month | | | |
| Sponsor rotating ad on MPIWI homepage with link - Full Year! | X | X | | |
| One Complimentary Registration to MPI Wisconsin Programs (RSVP Required) | 8 Anytime Registrations for our Wisconsin Programs. Use all 8 registrations at one event if you choose. January February March April May – Full Day Conference! June – Golf Outing September – Gala October | 1 registration at each of these Wisconsin Programs January February March April May – Full Day Conference! June – Golf Outing September – Gala October | 1 registration at each of these Wisconsin Programs January February March April October | |
| Annual Awards Gala Presenting Sponsor Step and Repeat Banner | X | | | |
| Listing on Chapter Website Partner Page with Logo and Link | X | X | X | No Link |
| Table top display opportunity at May Education Day (available to annual sponsors only) | X | X | X | X |
| Name badge ribbon and verbal sponsor recognition at Chapter Programs (when in attendance) | X | X | X | X |
| Use of the MPI WI mailing list (no emails) | 6 Times | 4 Times | 2 Times | 1 Time |
| Discount on additional marketing opportunities (additional advertising, eblasts, sponsorships) | 25% | 20% | 15% | 10% |
| Prices and availability subject to change. Content of advertising/advertorial subject to MPI-WI approval. Membership in MPI is required. The Wisconsin MPI Chapter does not have to be your primary MPI chapter. | | | | |

