



## 2017 MPI Wisconsin Strategic Alliance Program

The Partner Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at [admin@mpiwi.org](mailto:admin@mpiwi.org) to express your interest in a package.

BENEFIT	PLATINUM \$4,500	GOLD PARTNER \$2,500	SILVER PARTNER \$1,500	BRONZE PARTNER \$1,000
Banner Recognition at all MPI Education Programs	Platinum Level	Gold Level	Silver Level	Bronze Level
Color Ad in MPI Wisconsin Magazine (inside page)	Full Page	Full Page	Half Page	Quarter Page
Full Page Advertorial	Full Page	X		
E-Blast Advertising	One Month			
Sponsor rotating ad on MPIWI homepage with link - Full Year!	X	X		
One Complimentary Registration to MPI Wisconsin Programs (RSVP Required)	8 Anytime Registrations for our Wisconsin Programs. Use all 8 registrations at one event if you choose. January, February, March – Fundraiser, April May – Full Day! June – Golf, September – Gala, October	January, February, March – Fundraiser, April May – Full Day! June – Golf, September – Gala, October	January, February, March (fundraiser), April October	
Annual Awards Gala Presenting Sponsor Step and Repeat Banner	X			
Listing on Chapter Website Partner Page with Logo and Link	X	X	X	No Link
Table top display opportunity at May Education Day (available to annual sponsors only)	X	X	X	X
Name badge ribbon and verbal sponsor recognition at Chapter Programs (when in attendance)	X	X	X	X
Use of the MPI WI mailing list (no emails)	6 Times	4 Times	2 Times	1 Time
Discount on additional marketing opportunities (additional advertising, eblasts, sponsorships)	25%	20%	15%	10%
<b><i>Prices and availability subject to change. Content of advertising/advertorial subject to MPI-WI approval. Membership in MPI is required. The Wisconsin MPI Chapter does not have to be your primary MPI chapter.</i></b>				