



WISCONSIN CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

2015 MPI Wisconsin Strategic Alliance Program

The Partner Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at admin@mpiwi.org to express your interest in a package.

BENEFIT	GOLD PARTNER \$2,500	SILVER PARTNER \$1,500	BRONZE PARTNER \$1,000
Banner Recognition at all MPI Education Programs	Gold Level	Silver Level	Bronze Level
Color Ad in MPI Wisconsin Magazine (inside page)	Full Page	Half Page	Quarter Page
Full Page Advertorial	X		
Sponsor rotating ad on MPIWI homepage with link - Full Year!	X		
One Complimentary Registration to MPI Wisconsin Programs (RSVP Requested)	January, February, March – Fundraiser, April May – Full Day! June – Golf, September – Gala, October	January, February, March (fundraiser), April October	
Listing on Chapter Website Partner Page with Logo and Link	X	X	No Link
Table top display opportunity at May Education Day (available to annual sponsors only)	X	X	X
Name badge ribbon and verbal sponsor recognition at Chapter Programs (when in attendance)	X	X	X
Use of the MPI WI mailing list (no emails)	4 Times	2 Times	1 Time
Discount on additional marketing opportunities (additional advertising, eblasts, sponsorships)	20%	15%	10%
<i>Prices and availability subject to change Content of advertising/advertorial subject to MPI-WI approval</i>			

