



## **FOR IMMEDIATE RELEASE**

Contact: Tom Graybill – President  
Meeting Professionals International – Wisconsin Chapter  
tom@trimarq.com  
Phone: (414) 223-4380

February 25, 2016

### **Coaching and Cooking in Milwaukee! / MPI-WI Chapter Education & Fundraiser**

Milwaukee, WI – Join us on Thursday, March 10, 2016 at Milwaukee Area Technical College as we learn how to get the most of any interaction with presenter Michael Hoffman with Standard Ovation. In this highly interactive presentation Michael takes any leadership office no matter the tenure and ignites those skills that have true impact on the success of any organization: coaching.

Michael Hoffman is President of Igniting Performance Dallas based company that specializes in sales, customer loyalty and leadership. With a highly interactive style, Michael's unique delivery cements his expertise in the minds of his attendees to ignite the tactics and techniques necessary to approach their jobs "on purpose", with an attitude of ownership and professionalism.

Before lunch, MPI is offering optional pre-education sessions that you can take advantage of with your registration fee. Are you looking at getting your CMP certification? If so, **CMP 101** is for you. This session will feature topics to help prepare you for taking the CMP exam.

The other session available to attendees is a **Career Planning Panel**. If you are considering a career change or you are a student looking for some guidance into the industry, this session is for you.

After the afternoon education session there will be a reception with valuable networking, which will officially kick off our fundraising night. We will also be holding cooking demonstrations with Chef Jason Alston, Chef Robert Barton and Chef Mark Jungck of Milwaukee Area Technical College. They will be teaching you two authentic menu items from Latin American, Asian and African cuisine.

To register for this informative and engaging event, please visit [mpiwi.org](http://mpiwi.org) for more details.

***Meeting Professionals International (MPI)**, the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 18,000 members belonging more than 80 chapters and clubs worldwide. For more information, visit [mpiweb.org](http://mpiweb.org).*

*The **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit [www.mpiwi.org](http://www.mpiwi.org).*

For more information on this event, MPI or MPI-Wisconsin, please contact Tom Graybill at (414) 223-4380.