



## **FOR IMMEDIATE RELEASE**

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### **MPI-Wisconsin hosts Summer Spectacular and Golf Outing June 10-11, 2015!**

Wisconsin Dells, WI – The Wisconsin Chapter of Meeting Professionals International is hitting the links for two days of education, networking, and fun for its annual Summer Getaway and Golf Outing, this year hosted by Chula Vista Resort in Wisconsin Dells.

The event kicks off on Wednesday, June 10th, with a great presentation “The Law of Doing Good Things” by Tyra Hilliard, one of the very few people in the world to have a law degree, a PhD in Hospitality, and a CMP! During this presentation participants will consider scenarios that highlight the liability issues associated with integrating social responsibility into the meetings industry.

Golfers tee off after the morning education at the Cold Water Canyon Golf course, one of Wisconsin’s most historic golf courses.

Don’t Golf? Don’t Worry! After the morning education non-golfers will spend the 11<sup>th</sup> enjoying a tour of the Dells on the famous Ducks and enjoy lunch at the beautiful Coldwater Canyon Pavilion. You will then be transported back to Chula Vista Resort to explore your creative side with a social painting class and refreshments

Everyone is invited for the post-event festivities at the Cold Water Canyon for the awards reception.

MPI Wisconsin Chapter would also like to recognize our sponsors; Chula Vista Resort, Monona Terrace, Wisconsin Dells CVB, Marriott Madison West, Metropolis Resort, Madison CVB, Minocqua Chamber of Commerce, Radisson Paper Valley Hotel, Marcus Hotels & Resorts, Majic Productions, Wilderness Territory, Dubuque CVB, Best Western Premier Waterfront, Visit Milwaukee, CORT Event Furnishings, The Madison Concourse Hotel, Marriott Racine, Meetings & Incentives Worldwide, Inc.

***Meeting Professionals International (MPI)**, the meeting and event industry’s largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit [mpiweb.org](http://mpiweb.org).*

*The 281+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit [www.mpiwi.org](http://www.mpiwi.org).*

For more information about MPI or MPI-Wisconsin, please contact Carmen Smalley, CMP at 608-212-3125 (or email at [csmalleycmp@yahoo.com](mailto:csmalleycmp@yahoo.com)).



# WISCONSIN CHAPTER

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