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Contact: Carmen Smalley – President
Meeting Professionals International – Wisconsin Chapter
csmalleycmp@yahoo.com
Phone: (608) 212-3125

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“Spring It On” at this year’s MPI-WI Spring Education Day!

Milwaukee, WI – Join us on Wednesday, May 5th and Thursday, May 6th, 2015 at The Pfister Hotel. This year’s MPI-WI Spring Education Day is packed with opportunity to renew relationships, grow your knowledge and get in on the Community Outreach action.

On Wednesday, May 5th at 5:30pm, the event will start with a MPI fundraising reception at The Pfister Hotel’s Blu.

On Thursday, May 6th the full day of education kicks off with a morning keynote presentation from Dan Holdridge, Pentagon Survivor, as he shares his incredible experience while teaching us to grow our inner strength and align our personal identity between ourselves and those we serve, helping us manifest our purpose.

Lunch key note speaker, Kevin Kirby will share tips on how to engage your attendees.

After lunch a full slate of breakouts will follow with topics that include; Building Partnerships with 3rd Party Meeting Professionals, Hybrid Meetings-how are they changing the face of meetings, and CMP 101.

Tracy Stuckrath, CMP will end the day with the Perfect Pairing: Meetings & Food.

Those interested in registering for this fascinating and informative event can visit mpiwi.org for more details.

Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit mpiweb.org.

The 281+ member Wisconsin Chapter of MPI, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit www.mpiwi.org.

For more information about MPI or MPI-Wisconsin, please contact Carmen Smalley, CMP at 608-212-3125 (or email at csmalleycmp@yahoo.com).