



## **FOR IMMEDIATE RELEASE**

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### **Continuing The Conversation – The Hotel Business Model in Today’s Economy**

Appleton, WI – Join us on Thursday, March 20<sup>th</sup> at Lawrence University as Michael Dominguez takes a look at the Hotel Business Models in today’s economic environment. This session is geared towards planners and suppliers alike. Michael will provide insight into understanding the cost pressures affecting the hotel industry’s bottom line, as well as how hotels develop their pricing. Attendees will also learn the driving issues in the hotel industry and how that impacts meetings. Find out what economic conditions to expect for 2014 and beyond!

Michael Dominguez is the Senior Vice President for MGM Resorts International providing oversight of sales strategies in the MICE, leisure and transient segments, including industry relations, diversity sales and MGM Resorts Events & Production Services. Additionally, Michael oversees the GSO offices for MGM Resorts International overseeing the development and execution of a company-wide sales strategy for top destination accounts to MGM Resorts in Las Vegas, Detroit, Mississippi, Reno and global development.

After the educational presentation, celebrate all things “Green” at a reception dinner at the Radisson Paper Valley Hotel. Welcome spring with a special menu, enjoy a “green” networking game complete with prizes, try a swing on our putting green, or simply sip a designer cocktail.

Those interested in registering for this fascinating and informative event can visit [mpiwi.org](http://mpiwi.org) for more details.

***Meeting Professionals International (MPI)**, the meeting and event industry’s largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit [mpiweb.org](http://mpiweb.org).*

*The 300+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit [www.mpiwi.org](http://www.mpiwi.org).*

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