

WISCONSIN CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

FOR IMMEDIATE RELEASE

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Your RUNWAY to SUCCESS: Take the Lead and Watch Your Career Take Off at MPI-Wisconsin's Spring Education Day

Milwaukee, WI – Print your ticket to success when MPI Wisconsin presents an engaging education program at the Crowne Plaza Milwaukee Airport hotel.

On Friday, May 8th at 5:30pm, the event will start with a V.I.V (Very Important Volunteer) reception to celebrate and honor over 100 volunteers who help make MPI-Wisconsin a strong and vibrant chapter.

On Thursday, May 9th the full day of education kicks off with a morning presentation from Cindy D'Aoust, Chief Operating Officer of MPI, for an inside update on the organization.

Shawna Suckow, CMP, founder of and President of SPIN: The Senior Planner Industry Network, will present a keynote address on Meetings 3.0, revealing the impact the Internet is having on meetings now and in the future.

A full slate of workshops, including a dynamic collaboration with the National Speakers Association for a flashpoint session filled with a host of great speakers, will educate, challenge, and provide new insights into meetings today and tomorrow.

Those interested in registering for this fascinating and informative event can visit mpiwi.org for more details.

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit mpiweb.org.

The 320+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit www.mpiwi.org.

For more information on MPI or the MPI-Wisconsin Chapter, please contact Naomi Tucker, CMP, at ntucker.cmp@gmail.com or 920-337-3511.