



## **FOR IMMEDIATE RELEASE**

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### It's a Jungle Out There! Learn Meeting Survival Skills at MPI-Wisconsin's November Education Day

Madison, WI – Build your meeting survival kit with the best education on negotiations, social networking, communication, A/V, and more at MPI-Wisconsin's November Education Day at the Kalahari Resort & Convention Center in the Wisconsin Dells on November 14-15, 2012.

This dynamic and informative event kicks off with an evening networking reception on Wednesday, November 14<sup>th</sup>, followed by an immersive all-day educational experience on November 15<sup>th</sup>. This year, attendees will have the opportunity to grab a “sneak peak” of speakers’ presentations during a Keynote Flashpoint session designed to help attendees decide on the meeting content they would like to experience during the day. .

The learning extends all day, as national experts share their knowledge on negotiating, social networking, work/life balance, communicating, audio/visual, and best practices. Among the prestigious group of experts presenting are Jessica Levin, MBA, CMP, CAE, Midori Connolly, Deborah Gardner, CMP, and Ann Kerian.

In addition, a trade show and expo will feature more than 30 exhibitors from across the state and beyond.

Those interested in registering can visit [mpiwi.org](http://mpiwi.org) for more details on this fun and educational event.

**Meeting Professionals International (MPI)**, the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit [mpiweb.org](http://mpiweb.org).

The 320+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit [www.mpiwi.org](http://www.mpiwi.org).

For more information on MPI or the MPI-Wisconsin Chapter, please contact Naomi Tucker, CMP, at [ntuckercmp@gmail.com](mailto:ntuckercmp@gmail.com) or 920-337-3511.