



## **FOR IMMEDIATE RELEASE**

Contact: Susan Kainz – President  
Meeting Professionals International – Wisconsin Chapter  
[susan.kainz@conferencedirect.com](mailto:susan.kainz@conferencedirect.com)  
Phone: 262-825-7837

May 28, 2012

### **MPI-Wisconsin and WSAE get "Down & Dirty" before Dells Golf Outing**

Wisconsin Dells, WI – The Wisconsin Chapter of Meeting Professionals International (MPI-WI) and the Wisconsin Society for Association Executives (WSAE) will host a unique learning opportunity called ***Down and Dirty Tips for Innovation in Your Organization*** as part of the organizations' Golf Outing and Education Event on June 13<sup>th</sup> and 14<sup>th</sup> at the Wilderness Territory Resort.

This exciting session will feature a panel that will provide tips and tools on making an organization more innovative and productive. Following this top-notch educational event, attendees will enjoy a reception featuring networking, outdoor games, fabulous food and free massages courtesy of the Wilderness Territory/Glacier Canyon Conference Center and Sundara Inn & Spa. The evening continues as the Wisconsin Dells Convention and Visitors Bureau will host a special performance at the Tommy Bartlett Show. The next day will be spent golfing at The Wild Rock Golf Course.

Those who don't golf will enjoy the day with the MPI-WI/WSAE Summer Spectacular Event. Attendees will explore a guided land and water tour on the famous Wisconsin Ducks, shop in downtown Wisconsin Dells, indulge in beer tasting and a tour at the famous Moose Jaw Brewery and compete in a prize-filled scavenger hunt throughout the day.

***Meeting Professionals International (MPI)***, the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit [mpiweb.org](http://mpiweb.org).

The 320+ member ***Wisconsin Chapter of MPI***, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit [www.mpiwi.org](http://www.mpiwi.org).

For more information on this event, MPI or MPI-Wisconsin, please contact Susan Kainz at 262-825-7837 or [susan.kainz@conferencedirect.com](mailto:susan.kainz@conferencedirect.com).