



FOR IMMEDIATE RELEASE

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Learn to Design Human Connectivity

Milwaukee, WI – The Wisconsin Chapter of Meeting Professionals International (MPI-WI) will host a unique learning opportunity called ***Building Better Meetings: Meeting Architecture*** as part of the organization’s Education Day on May 10th at the Hilton Milwaukee City Center in Milwaukee, WI.

Today’s meeting planners are no longer just planning meetings; they are designers of human connectivity. Attendees will learn how to “Build Better Meetings” by attending this exciting event! The day is full of a variety of educational sessions, including a keynote presentation on Meeting Architecture delivered by Maarten Vanneste, CMM, an MPI member based in Belgium.

MPI-WI is also hosting *Hold’em In Wisconsin* Tournament for attendees. This poker competition will be held on Wednesday evening in the Miller Time Pub at the Hilton Milwaukee City Center. Prizes will be awarded to the top three finishers and items will be raffled off to attendees (players and non-players) throughout the event.

Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit mpiweb.org.

*The 320+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit www.mpiwi.org.*

For more information on this event, MPI or MPI-Wisconsin, please contact Susan Kainz at 262-825-7837 or susan.kainz@conferencedirect.com.