



FOR IMMEDIATE RELEASE

Contact: Susan Kainz – President
Meeting Professionals International – Wisconsin Chapter
susan.kainz@conferencedirect.com
Phone: 262-825-7837

April 3, 2012

Expect the Unexpected: Learn How to Prepare for Contingencies

Appleton, WI – The Wisconsin Chapter of Meeting Professionals International (MPI-WI) will host a unique learning opportunity called ***Risky Business: Planners and Suppliers Plan Together for Contingencies***© on April 12th at the Radisson Paper Valley Hotel in Appleton, WI.

At meetings, the unimaginable can happen along with the more common “paper cuts” such as lost shipments, speaker cancellations, or running out of food. Yet planners and their venue and vendor partners are often unprepared for emergencies or even simple contingencies.

In this interactive session, guest speaker Joan Eisenstodt will show attendees how to think more critically about meeting and event contingency planning, how to weigh risk factors when planning meetings and selecting sites, and how to partner with others to provide necessary resources to manage contingencies. Ms. Eisenstodt has more than 35 years of meeting and event experience and is the founder of Eisenstodt Associates, a Washington, DC-based meeting and hospitality consulting, training and facilitation company.

Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For more information, visit mpiweb.org.

The 320+ member ***Wisconsin Chapter of MPI***, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit www.mpiwi.org.

For more information on this event, MPI or MPI Wisconsin, please contact Susan Kainz at 262-825-7837 or susan.kainz@conferencedirect.com.