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Wisconsin Chapter of Meeting Professionals International Hosts Open Space-The Future of Meetings and the Meeting Industry

WAUSAU, WI – The Wisconsin Chapter of Meeting Professionals International (MPI-WI) Education will be hosting a discussion on the future of meetings and the meeting industry that will be held on October 20th at The Jefferson Street Inn in Wausau, WI.

At a time when the entire meeting industry is being redefined, this program will create an opportunity to discuss the issues of today and tomorrow. Attendees will be encouraged to look to the future and to explore how meetings can have greater meaning and produce more significant impact. Participants may review the state of the meeting industry and discuss how direction can be influenced.

This session will utilize Open Space Technology, an innovative format that enables participants to identify the topics that are of greatest interest to them, and then facilitate discussion on those areas. Open Space creates an environment for generating ideas, sharing resources and best practices, sharing knowledge across disciplines. Open Space almost always delivers a few surprises, and this session will certainly provide great food for thought about the future of meetings and the meeting industry.

Terri Breining, CMP, CMM, will facilitate the session, but the attendees will drive the content and discussion.

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For a more information, visit mpiweb.org.

The 320+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI-Wisconsin, please visit www.mpiwi.org.

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