MPI WISCONSIN CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

**FOR IMMEDIATE RELEASE**

Contact: Tami Gilbertson, CMP - President
Meeting Professionals International - Wisconsin Chapter
tami.gilbertson@gmail.com
Phone: 608.358.2549

April 9, 2010

**Wisconsin Chapter of Meeting Professionals International to Host Meeting on Hot Technologies and Social Media**

**DELAVAN, WI – On April 13, the Wisconsin Chapter of Meeting Professionals International (MPI) will hold their monthly chapter meeting at the Lake Lawn Resort in Delavan. The event will feature keynote speaker, James Spellos, CMP, a 20-year veteran of the hospitality industry and president of Meeting U, a company specializing and training in technology topics and meeting planning.**

The April Education meeting will feature Social Media and how using it will work for you and your business. The session will be a half-day of hands-on training and focus on the three most popular social media today: LinkedIn, Facebook and Twitter. Computers will be provided, courtesy of Comp U Rent, and allow participants to immediately apply the tools and ideas taught in class. By the end of the session, attendees will be able to identify the strengths and weaknesses of these social media, understand terminology and best practices, and understand how to customize each tool for maximum value.

Established in 1972, Meeting Professionals International is the largest association for the meetings profession with more than 19,000 members in 66 chapters across the United States, Canada, Europe and other countries throughout the world. As the global authority and resource for the $122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities.

MPI Wisconsin leads the meetings industry in Wisconsin through education. Members and non-members are invited to participate in learning the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information on MPI Wisconsin, visit www.mpiwi.org.

For more information on MPI, MPI Wisconsin, or the Midwest Regional Conference, please contact Tami Gilbertson by phone at (608) 358-2549 or by email at tami.gilbertson@gmail.com.

# # #