



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin will host their monthly education meeting on Strategic Meetings Management at the Delafield Hotel

DELAFIELD, WI – On February 18, 2010 members of the Wisconsin Chapter of Meeting Professionals International (MPI) will meet at the Delafield Hotel for the monthly education and fundraiser. The education topic will be on Strategic Meetings Management.

The session will feature Kari Knoll Kesler, President and Chief Strategist of KK Strategic Solutions. Kesler offers over 18 years of experience in the strategic meetings and travel industries and was named the top “Change Maker” in the industry in 2009. In 2006, Kesler was elected to the board of the National Business Travel Association and has continued her involvement by spearheading the industry’s first professional certification in Strategic Meetings Management. This presentation will support the “Meetings Matter” effort spearheaded by MPI International, and most recently presented in the Milwaukee Business Journal.

Following the presentation, MPI – WI members will partake in a featured dinner in Andrew’s Restaurant, dessert flights and a silent auction. The event is open to non-member guests, also. Your registration includes the education program, reception and dinner at Andrew’s. Wine flights provided by David Breen Wine Consulting will be available for purchase during the reception as you bid on wonderful silent auction items including a weekend stay at the Marriott Harbour Beach Resort in Fort Lauderdale, wine sampling in your home for 20 of your friends by David Breen Wine Consulting, and dinner for 6 prepared in your home by Chef Shawn Kolo from Andrew’s in the Delafield Hotel.

Established in 1972, Meeting Professionals International is the largest association for the meetings profession with more than 19,000 members in 66 chapters across the United States, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities.

MPI Wisconsin leads the meetings industry in Wisconsin through education. Members and non-members are invited to participate in learning the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information on MPI Wisconsin, visit www.mpiwi.org.

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