



## **FOR IMMEDIATE RELEASE**

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### **Meeting Professionals International – Wisconsin will host their annual Education, Holiday Party and Fundraising event to benefit MPI – WI education programs**

*FONTANA, WI – On December 10, 2009 members of the Wisconsin Chapter of Meeting Professionals International (MPI) will meet at the Abbey Resort for the annual education, holiday party and fundraiser. This event will feature the educational topic on the Carrot Principle.*

The program will feature Chris Kendrick, speaker and trainer for the Carrot Culture Group. Kendrick will be speaking on the Carrot Principle, an in-depth study revealing that the most effective managers are those who provide their employees with frequent and effective recognition.

Following the presentation, MPI – WI members will partake in a Casino Night fundraising event with entertainment by the Married2Magic duo, Christian and Katalina. Proceeds from the fundraiser will benefit the MPI – WI Chapter education programs.

Established in 1972, Meeting Professionals International is the largest association for the meetings profession with more than 19,000 members in 66 chapters across the United States, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities.

MPI Wisconsin leads the meetings industry in Wisconsin through education. Members and non-members are invited to participate in learning the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information on MPI Wisconsin, visit [www.mpiwi.org](http://www.mpiwi.org).

For more information on MPI, MPI Wisconsin, or the Holiday Party and Fundraiser, please contact Tami Gilbertson by phone at (608) 358-2549 or by email at [tami.gilbertson@gmail.com](mailto:tami.gilbertson@gmail.com).

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