



FOR IMMEDIATE RELEASE

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Wisconsin and Minnesota Chapters of Meeting Professionals International Combine to Hold the 2009 Midwest Regional Conference

MADISON, WI – On November 11 and 12, members of the Wisconsin and Minnesota Chapters of Meeting Professionals International (MPI) will jointly meet at the Monona Terrace Convention Center for the 2009 Midwest Regional Conference. The conference will include a Supplier Showcase as well as, several educational breakout sessions.

The conference's opening session will include an address from Try Feiler. Breakout session topics include; TARP Federal Stimulus Rules and the Sarbanes-Oxley Law: Crucial Issues For Meeting Planners, presented by Joshua Grimes; Etiquette and How It Can Make the Difference, presented by Colleen Rickenbacher CMP, CSEP, CPC; How to Incorporate Community Outreach as a Part of Your Meetings and Events, presented by Alan Ranzer; Lead, Follow, or Get Out of the Way: Contingency Planning Secrets of a Military Planner, presented by Brad A. Goldberg; and Creating Meetings the Excite the Brain for Optimal Learning, presented by Lawana Gladney.

MPI Wisconsin and MPI Minnesota would like to gratefully thank the sponsors of the Midwest Regional Conference including; Destination Services San Diego, Meetings by Florida's Beaches of Fort Myers and Sanibel, Puerto Rico Convention, The Saint Paul Hotel and Omnipress.

Established in 1972, Meeting Professionals International is the largest association for the meetings profession with more than 19,000 members in 66 chapters across the United States, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities.

MPI Wisconsin leads the meetings industry in Wisconsin through education. Members and non-members are invited to participate in learning the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information on MPI Wisconsin, visit www.mpiwi.org.

For more information on MPI, MPI Wisconsin, or the Midwest Regional Conference, please contact Tami Gilbertson by phone at (608) 358-9524 or by email at tami.gilbertson@gmail.com.

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