



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin – Incoming Board of Directors

Madison, WI – Meeting Professionals International – Wisconsin Chapter (MPI-WI) elects meetings industry leaders to the 2008 – 2009 Officers and Board of Directors.

MPI – Wisconsin inducted the new Officers and Board of Directors to the 2008 - 2009. Meetings and Conventions represent 1.1 billion in revenue; and Business travel contributes \$2.1 billion in revenue to the State of Wisconsin.

Elected as Officers for the 2008- 09 term are:

President – Mae Ibe, CMP of Fox Cities Convention & Visitors Bureau - Appleton

Immediate Past President – Paulette Heney, CMP of Meetings & Incentives – Caledonia

President – Elect – May Tami Gilbertson, CMP WPS Health Insurance – Madison

Vice President Education – Susan Arts, CMP of Meetings & Incentives – Caledonia

Vice President Finance – Tina Luther of Heidel House – Green Lake

Vice President Membership – Susan Kainz of The Delafield Hotel - Delafield

Vice President Communications – Marie Johnson, CMP of Midwest Airlines

The following Directors have also been elected:

Publications, Advertising and Community Outreach – Alison Huber of State Bar of Wisconsin

Awards and Scholarships, Recruitment and Member Care – Linda DuPont, BA of Aurora Health Care - Franklin

Special Events & Fundraising and Strategic Alliances – Carmen Schaer of North Central Hotel Group

Monthly Programming – Sherry Benzmilller of Energy Center of Wisconsin – Madison

Professional Development – Naomi Tucker, CMP of Humana – Green Bay

Special Education Projects – Dave Helgeson, CMP of Radisson Paper Valley – Appleton

Website, Public Relations – Denise Henson of the Racine Marriott – Racine

About MPI Wisconsin Chapter

MPI Wisconsin leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin's hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 359 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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