



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin – Fall Education Day **Meet and Play in Wisconsin**

Milwaukee, WI – November 13, 2008 – Meeting Professionals International – Wisconsin Chapter (MPI-WI) will host a variety of speakers & topics including our keynote speaker John Foster on “What’s Hot in Hotel Contracts”

This event will start off on Wednesday November 12, 2008 with a reception at the Wyndham Milwaukee Airport in Scooters, where members can gather to network!

The following day will start with an intriguing general session with John Foster about hotel contracts. This session focuses on Hotel contracts and the wording of the key provisions that continue to be of critical importance to meeting professionals. MPI WI members and guests will be exposed to Information that is critical to success as a meeting professional whether you are a planner or supplier.

Four different breakout sessions will be available: Training Techniques That Get Results with Janet Sperstad, CMP; Planner or Supplier Confidential: Legal Q&A for Planners/Supplies with John Foster, Esq., CHME; and Shockingly Excellent Customer Service or Strategies for Must Have-Win Negotiation with John DiFrances.

MPI Wisconsin prides itself on the education and networking opportunities for its members.

About MPI Wisconsin Chapter

MPI Wisconsin leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin’s hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 375 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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