



## **FOR IMMEDIATE RELEASE**

Contact: Steve Lorenz, CMP, President  
Meeting Professionals International -Wisconsin Chapter  
Phone: (262) 835-6733  
Fax: (262) 835-6833  
[slorenz@meetings-incentives.com](mailto:slorenz@meetings-incentives.com)

### ***Meeting Professionals International – Wisconsin Chapter***

#### **MPI – Wisconsin Honors Industry Leaders at the Annual Awards Gala**

**Green Bay, WI – Meeting Professionals International – Wisconsin Chapter (MPI-WI) honor leaders in Wisconsin’s meetings industry.**

MPI – Wisconsin held it’s Annual Awards Gala on May 17, 2007, at Lambeau Field, to honor those Chapter members that have been instrumental in the growth of MPI Wisconsin throughout the 2006-07 fiscal year. Meetings and Conventions represent 1.1 billion in revenue; and Business travel contributes \$2.1 billion in revenue to the State of Wisconsin.

**Industry Partner Award was presented to Humana Corporation of Green Bay**

**Industry Advocate was awarded to Steven Lorenz, CMP of Meetings & Incentives - Caledonia**

**Editor of the Year Award to Lori Fuhrman, Sheraton Four Points Milwaukee Airport**

**The Kristin Bjurstrom Krueger, CMP Scholarship was awarded to Rachel Frederick - Student**

**MPI Grant Award went to Kim Jones of Meetings & Incentives – Caledonia**

**Rising Star Award to Alison Barta of Oxford, Wisconsin**

**Hall of Fame Award to Sherry Lee, CMP of League of Wisconsin Municipalities – Madison, and Nancy Lund of the Wisconsin Association of School District Administrators – Madison**

**Supplier of the Year was presented to Marie Johnson of Midwest Airlines – Oak Creek**

**Planner of the Year was awarded to Susan Arts, CMP of Meetings & Incentives – Caledonia.**

[About MPI Wisconsin Chapter](#)

MPI-WI leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin’s hotel properties and special

venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 358 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit [www.mpiwi.org](http://www.mpiwi.org).

#### About Meeting Professionals International

Established in 1972, Meeting Professionals International (MPI; [www.mpiweb.org](http://www.mpiweb.org)) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

###