



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin Announces 2007-08 Board of Directors

Madison, WI – Meeting Professionals International – Wisconsin Chapter (MPI-WI) elects meetings industry leaders to the 2007 – 2008 Officers and Board of Directors.

MPI – Wisconsin inducted the new Officers and Board of Directors to the 2007 - 2008 term at the Annual Awards Gala on May 17, 2007. Meetings and Conventions represent 1.1 billion in revenue; and Business travel contributes \$2.1 billion in revenue to the State of Wisconsin.

Elected as Officers for the 2007- 08 term are:

President - Paulette Heney, CMM of the United States Bowling Congress – Greendale
Immediate Past President – Steven Lorenz, CMP of Meetings & Incentives – Caledonia
President – Elect – May Ibe, CMP of the Fox Cities Convention and Visitors Bureau – Appleton
Vice President Education – Susan Arts, CMP of Meetings & Incentives – Caledonia
Vice President Finance – Laura Cornell, CMP of Monona Terrace Convention Center – Madison
Vice President Membership – Michelle Eggert, CMP of Conference Direct – Big Bend
Vice President Communications – Tami Gilbertson, CMP WPS Health Insurance – Madison

The following Directors have also been elected:

Publications, Advertising and Community Outreach – Marie Johnson of Midwest Airlines – Oak Creek
Awards and Scholarships, Recruitment and Member Care – Katy Lederer of Radisson Hotel Milwaukee West – Wauwatosa
Fundraising and Strategic Alliances – Susan Kainz of Grand Geneva Resort and Spa – Lake Geneva
Monthly Programming – Sherry Benzmilller of Energy Center of Wisconsin – Madison
Professional Development – Naomi Tucker, CMP of Humana – Green Bay
Special Events – Tina Luther of Heidel House Resort – Green Lake
Special Education Projects – Dave Helgeson, CMP of Radisson Paper Valley – Appleton
Website, Public Relations and Advocacy – Denise Henson of the Racine Marriott – Racine

About MPI Wisconsin Chapter

MPI-WI leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin's hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 358 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (MPI; www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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