



FOR IMMEDIATE RELEASE

Contact: Paulette Heney, CMP, President
Meeting Professionals International - Wisconsin Chapter
Phone: 414.423.3332
Fax: 414.421.9188
paulette.heney@bowl.com

Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin – Fall Education Day

Wisconsin Dells, WI – November 8, 2007 – Meeting Professionals International – Wisconsin Chapter (MPI-WI) will host a variety of speakers & topics including our keynote speaker Tom Jadin on “Reaching New Heights without Climbing the Walls”

The day will start off at Chula Vista in Wisconsin Dells with international speaker Tom Jadin, Trainer and Consultant. This session focuses on a light-hearted approach to keeping yourself motivated, well and sane. With humor and practical advice, the MPI WI members and guests will leave the meeting better able to manage the everyday stress of life and work!

Four different breakout sessions will then be available, being; AV 101 with Andy Kluck; All About APEX and “Cost Cutting Jeopardy!” with Vicky A. Betzig, CMP; and RFP/Site Inspections with Beth Ebert & Carina Tran, CMP.

Members and guests will then have an opportunity to attend the exhibits of industry suppliers.

This educational event is one of two full days with a variety of speakers that the MPI Wisconsin Chapter hosts annually. MPI Wisconsin prides itself on the education and networking opportunities for its members.

About MPI Wisconsin Chapter

MPI Wisconsin leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin’s hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 359 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (MPI; www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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