



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin – Collects Donations to Benefit the Ronald McDonald Charity in Madison

Madison, WI – January 15, 2007 – Meeting Professionals International – Wisconsin Chapter (MPI-WI)

Meeting Professionals International – Wisconsin Chapter is proud to announce the contributions made to the **Ronald McDonald House Charities of Madison**. MPI Wisconsin Chapter members were called upon to generously donate various “wish list” items for Ronald McDonald House of Madison, and did so with great enthusiasm. Total donations exceeded a value of \$3000 through cash and product donations. Items donated included several gift cards to Madison area shopping malls and restaurants, DVD's, board games; food donations, and toys. SCJohnson Inc. of Racine donated multiple household products. On March 15, MPI-Wisconsin will embrace HALO (Homeless Assistance Leadership Organization) of Racine when the organization hosts March Education Day at the Racine Marriott.

About MPI Wisconsin Chapter

MPI-WI leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin's hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 358 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Meeting Professionals International is the association for the global meetings industry and is committed to delivering success for its 21,000 worldwide members by providing innovative professional development, generating industry awareness and creating business development opportunities.

Founded in 1972, the Dallas-based organization delivers success through its 68 chapters and clubs in 20 countries around the world. For more information, visit www.mpiweb.org.

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