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Meeting Planners International – Wisconsin Chapter Recognizes True Spirit of Giving
MPI’s annual holiday party gathers toys for Children’s Hospital of Milwaukee

Milwaukee, WI – December 1, 2005 – The Wisconsin Chapter of Meeting Professionals International (MPI), is pleased to host its members at their annual holiday party on Thursday, December 1, at the Hyatt Regency in Milwaukee, 6 p.m. to midnight. This gathering not only honors its members and the work done to promote industry in Wisconsin, MPI’s event will also collect small toys, craft items, and scrap booking supplies for children and families spending their holiday at Children’s Hospital of Milwaukee. MPI’s spirit of giving is well known, from raising resources for various charitable causes, to educational opportunities, and more.

“The holiday season is about sharing. Our members are honored to have the privilege to give back to the children in our community,” said Sara Kern, Community Outreach Team Leader of MPI Wisconsin’s Chapter. “MPI members only hope that the collection will help our youngest citizens and their families enjoy what should be a special time.”

About MPI Wisconsin Chapter

The 300+ member Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (MPI; www.mpiweb.org) is the largest association for the meetings profession with 20,000 members in 66 chapters and clubs. As the global authority and resource for the \$102.3 billion meetings and event industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, *Pathways to Excellence*, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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